



Manitoba Planning Conference 2012 February 22 - 24, Brandon University, Brandon, Manitoba

Host: City of Brandon, RM of Cornwallis, RM of Elton

Beyond Surviving: Planning to Thrive'

Today our communities, economy and environment are experiencing many significant challenges. These include: too much or too little of an otherwise good thing, such as water; changes or shifts that are too slow or too fast, impacting demographics or business trends; and too much unpredictability and not enough certainty in the weather. Our natural response is to settle into survival mode, to get by, to stay alive - amidst all the change. But what if a focus on just surviving our current challenges simply ensured more of the same - a status quo that leaves us unprepared for what might occur next? While we need to survive, we won't break out of our predicament without pro-actively planning to thrive, to be creating new possibilities, to anticipate and take advantage of change.

Join us in learning how to take the next step. A thriving agenda engages a larger canvass, involves a bigger picture, and looks at planning differently. Growth and development are still front and centre, but the focus is no longer simply more intensive land uses or new property developments. Thriving connotes flourishing - replicating nature, making prudent financial decisions, valuing health and nurturing well-being. Planning to thrive involves embracing health and developing well-being, individually and collectively - in the context of our communities, economy and environment.

The conference theme will be examined through the following sub-themes:

Our Communities, Our Economy, and Our Environment

Sponsorship Opportunities:

The conference's success is in recognition of the support from those within the Province. Therefore, as carried out in past conferences, the following highlights the sponsorship opportunities for your organization's consideration. When the sponsorship opportunity is limited in number we have highlighted. If you have any questions you may call Kate Cruickshank, Community Planner with the Department of Local Government, at 204-726-6273 or by email at Katherine.cruickshank@gov.mb.ca. We look forward to hosting another successful conference and hope to have you there in attendance and/or your support (monetary or in kind).

Conference Partners:

Association of Manitoba Municipalities, Manitoba Building Officials Association, Manitoba Municipal Administrators Association, Manitoba Professional Planners Institute, Province of Manitoba, Brandon University, Brandon Area Planning District, University of Manitoba – Department of City Planning

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Diamond Conference Partner \$5000+

As a diamond level conference partner, you will achieve an outstanding profile as the premium sponsor of this regional conference.

Diamond level partnership includes:

- “Friend of the Conference” sponsorship package PLUS
- One exhibit space
- Corporate promotional material placed in delegate bags
- Two complimentary registrations to the entire conference, or four one-day passes
- Logo/name on signage at the Gala banquet
- An opportunity to bring greetings at the Gala banquet (three minutes)
- The opportunity to have a sponsor-provided banner displayed at the conference

Platinum Conference Partner \$3000+

As a platinum conference partner, choose one of our high profile sponsorship options

Platinum Option 1: Keynote Speakers Only four opportunities

Keynote speakers are the backbone of the 2011 conference. As a platinum level conference partner, you will be sponsoring one of our prominent keynote speakers, which will ensure that your organization is highly visible to all delegates at a major plenary session. Be sure to sign up early to ensure that you are able to sponsor the keynote speaker of your choice. Details are available in the conference program.

Platinum Option 2: Delegate Name Badges Only one opportunity

One of the most visible partnership opportunities is sponsorship of the delegate name badges. As a platinum level partner, you will have your organization’s name and logo printed on the name badges to be worn by all conference participants, ensuring visibility throughout the conference at all times.

Platinum Option 3: Luncheons Only two opportunities

Sponsoring the Thursday, March 10 or Friday, March 11 luncheon will ensure high visibility for your organization as all conference delegates gather to enjoy lunch, network, and hear additional interesting presentations.

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Platinum level partnership also includes:

- “Friend of the Conference” sponsorship package PLUS
- Corporate promotional material placed in delegate bags PLUS
- One exhibit space PLUS
- Two complimentary registrations to the entire conference

Gold Conference Partner \$2000+

Gold Option 1: Welcome Reception Only one opportunity

Be the first to greet delegates as they attend this year’s Welcome Reception on Wednesday, February 22nd. This will be the first official networking function and will set the tone for the conference.

Gold Option 2: Printed Materials Only one opportunity

Sponsor all printed materials produced for the conference including the on-site program and other printed materials distributed to delegates. Your company logo/recognition will appear prominently on all printed items.

Gold Option 3: Conference Signage Only one opportunity

Supply the conference signage throughout the conference, and have your logo/credit appear on all signage.

Gold level partnership also includes:

“Friend of the Conference” sponsorship package PLUS

- Name/logo on signage at the event you choose to sponsor PLUS
- Corporate promotional material placed in delegate bags PLUS
- One complimentary registration to the entire conference

Silver Conference Partner \$1000+

Silver Option 1: Breakout Sessions Only 18 opportunities

As a silver level partner you may sponsor one of the breakout sessions offered during the regular conference, Thursday, February 23rd or Friday, February 24th. Session details are available in the conference program.

Silver Option 2: Pre-Conference Workshops Only two opportunities

You may choose to sponsor one of the workshops being offered during the pre-conference on Wednesday, February 22nd.

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Silver Option 3: Extended Training/Mobile Sessions Only six opportunities

As a silver level partner you may sponsor one of the extended training or mobile sessions offered during the regular conference, Thursday, February 23rd or Friday, February 24th. Session details are available in the conference program.

Silver Option 4: Registration Desk Only one opportunity

Be one of the first sponsoring organizations that delegates see as they arrive at the conference.

Silver level partnership also includes:

- “Friend of the Conference” sponsorship package PLUS
- Name/logo on signage at the event you choose to sponsor PLUS
- Corporate promotional material placed in delegate bags

Bronze Conference Partner \$500+

Bronze Option 1: Refreshment Breaks Only four opportunities

Delegates take advantage of the four refreshment breaks between sessions during the morning and afternoons of the principal conference days: Thursday, February 23rd, and Friday, February 24th.

Bronze Option 2: Pre-Conference Refreshment Breaks Only two opportunities

Delegates take advantage of the two refreshment breaks between sessions during the pre-conference day: Wednesday, February 22nd.

Bronze Option 3: Door Prize Draws

Delegates have a chance to win an item worth approx. \$250 donated by or sponsored by your company.

Bronze Option 4: Presenter Gifts

Sponsor a token of appreciation for our presenters (accumulated approximate value of donation \$250).

Bronze level partnership also includes:

- “Friend of the Conference” sponsorship package PLUS
- Name/logo on signage at the break you choose to sponsor

Friend of the Conference \$250+ Unlimited Opportunities

Friends of the conference will benefit:

- Name, organization profile and logo on a prominent page in the conference program
- Name/logo on the conference website

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Suggested Sponsorship Opportunities

I am pleased to inform the Manitoba Planning Conference Committee that my signature below **constitutes a commitment to support** the conference as follows:

- Diamond Partner - \$ 5,000.00 +
- Platinum Partner - \$ 3,000.00 +
- Gold Partner - \$ 2,000.00 +
- Silver Partner - \$ 1,000.00 +
- Bronze Partner - \$ 500.00 +
- Friend - \$ 250.00 +

Name of Organization: _____

Address: _____

City/Province/Code: _____

Phone: _____ Fax: _____

Email: _____

Name of Signator: _____

Signature: _____ Date: _____

- I am enclosing my cheque. Please Invoice

Please complete and make cheque payable to:

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Tradeshow Booth Registration

Each exhibit booth allows for two designated exhibitors from your organization (names):

- 1. _____
- 2. _____

Conference Registration

Each exhibit booth price allows for one free conference registration:

- 1. _____

Organization/Company name: _____

Mailings address (street, city, province, postal code):

Phone: _____ Fax: _____

Email address: _____

Fees:

Your exhibit fees include one 8' X 10' exhibit space, one decorated table and 2 chairs. One conference registration is included which will allow access to the displays, seminars and the opening reception on Wednesday evening (Taxes included in price).

Small business/organization \$450.00 \$ _____

Not for profit organization \$300.00 \$ _____

Total remittance: \$ _____

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Payment options:

Please enclose your registration form along with a cheque or money order in Canadian funds payable to **2012 Mb Planning Conference;**

2012 Manitoba Planning Conference

c/o Geoff Powell, Strauss event & association management

503-386 Broadway

Winnipeg, MB R3C 3R6

For additional conference information or registration process please contact:

Geoff Powell, Conference Coordinator

info@strauss.ca

(204) 947-9766

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